

Lightup: Delivering Content Using Gigabit Wireless Broadband
Live Event Content Clipping
Mobile SVoD Service
MyMTV, First Personalised Music TV Channel
by Viacom France, Cognik and Wiztivi
NASA TV UHD: North Americas First Consumer
Ultra HD Channel
Newstag
OMNI – OTT Monetisation Novel Innovation
Opera TV 2.0
First European 4K Production and Transmission
IPTV White Label Platform

Personalised Advertisement Replacement for
Live Simulcast in All 4

PostPro Live: Store and Forward of Video Content over LTE
Redundancy on Demand: A Solution for Challenging
Reception Conditions in Terrestrial Broadcast

Lukup
Disney/ABC
Airtel Nigeria
Viacom International
Media Networks France
NASA

Newstag
TV Programming Viewers
Opera Software
pearl.tv
Perception TV

Channel 4

Euromedia Group
Media Broadcast GmbH

Remote Broadcast Case Study: League of Legends
Season 4 & 5 World Championships
SLA Driven Media Operations and Delivery Using Automated
Prioritizing and Scheduling
Movie Discovery App on the New Apple TV
Strategically Supporting Next-generation Video Services
Telstra Digital Video Network 2 (DVN2)

Thunderbolt 3 – The USB-C that does it all
True live OTT Solution Puts F1 in Pole Position

Virtualized, 'Pay-as-you-go' Playout for Complex Channels
World's Most Efficient Streaming Video Pipe
Worldwide Distribution of Media Content for
Leading Sports Franchise
Online Video Quality Initiative
Monitoring and Analysis of Multiplatform TV in the Cloud
4K Wireless TV and Streaming STB – first in the Nordics

Production Associates
GmbH
Star India

Spideo
Swisscom
Australian Television
Operators
Intel
Formula One
Management
UKTV
Telstra
Imagen

Wuaki.TV
1+1 Media Group
Wao!

Q&A

Muriel Le Bellac, CEO, Videomenthe

Has IBC come at a good time for the electronic media industry? Why?

We are at the edge of a disruptive world with many players rushing into the electronic media industry, and IBC therefore enables faster convergence of new players. The industry is facing exciting challenges: new ways of creating, using, viewing and sharing content. So it is definitely a thrilling period to redefine technical and sales models.

What do you think are the key developments in, or threat to, your market sector currently?

Videomenthe is evolving as a provider of video processing

solutions and this is resonating with our partners and clients when we talk about agility, scalability, elasticity, cost efficiency, or user experience. It defines our offers: innovative extensions of current processes. It also means new business models: we offer a collaborative model allowing our clients to monetise the use of our solutions thanks to revenue sharing.

Why should delegates visit your stand at IBC?

We can't wait to showcase Eolementhe, our tailor-made solution for processing media files, including new standards: AS-10 compliant and IMF conformity. Latest features include automatic delivery of files to object storage systems,



workflow stop and go, user rights management, and a lot more. Eolementhe bridges a gap between the current common model and the new cloud SaaS model.

So, drop by our booth to enjoy a demo!

2.A36

Portable monitor mount

Custom Consoles

By **Mark Hallinger**

The latest additions to a range of control room furniture are being showcased, including the MediaPost portable monitor mount.

This can be used both as a standalone display and to supplement larger multiscreen monitor walls. MediaPost is a free-standing portable

monitor mount matching the styling and build quality of Custom Consoles' established MediaWall. Monitor panels of up to 65-inch diagonal screen size can be accommodated, along with auxiliary devices such as loudspeakers.

Other applications for MediaPost include studio floor monitoring, script display prompts and in-view studio backgrounds.

8.B38



Centre Stage: The MediaPost portable monitor mount can be used as a standalone display or to supplement larger multiscreen walls

Keeping up with the news



IBC TV has been researching and broadcasting all the top stories from IBC since Thursday, and it will be on air until the end of the show on Tuesday afternoon. This is a live streamed channel, which you can find at www.ibc-tv.org.

The programming is all created on site, in the specially constructed production base in Hall 13. The team, led by anchor Martin Stanford, are generating stories from around the exhibition, as well as debates and expert opinion from the studio.

The team also covers many of the major events in the conference. Today, for instance, as well as the keynote presentation from Lord Puttnam, IBC TV will also be showing live two great conference sessions on storytelling in the multi-

platform world and the future of the television experience.

Tonight, of course, IBC TV cameras will be at the awards ceremony, with highlights on air soon after the event.

All this is live in HD. The streaming system intelligently detects your device, so all you need to do is go to www.ibc-tv.org and the correct format will start streaming to you. Most IBC hotels offer free WiFi to delegates, so you can watch without worrying about data allowances.

As well as the 24-hour rolling streaming service, IBC TV is also a VoD platform. All this year's coverage joins the archive from previous years which can be searched and watched when you need to. That does not mean just during IBC: the VoD service is available 365 days a year, and is free at any time.