

Company profile



01

Company information

- **Founded:** August 2008 in Montpellier, South of France
- **Founder:** Muriel Le Bellac (CEO)
- **Headquarter:** Montpellier
- **Sales representative:** Paris, Mexico
- **Distributors:** Netherlands, Croatia
- **Core Business:** Distributor and editor of media processing solutions

02

Introduction

Muriel Le Bellac, with her 100% audiovisual background in key positions in large companies of the sector, decided in 2008 to launch her own company, Videomenthe. She starts on her own, reselling leading broadcast solutions and providing services around them to major French audiovisual groups.

The distributor's business activity allows the company to be ranked amongst the major players of media files processing solutions.

2014, is a turning point for the company since Muriel le Bellac decides to launch, first VideomentheCloud, the collaborative platform for file exchange then, Eolementhe@, the media workflows platform.

Now, the company counts 7 employees, with Sales representatives in France, in the LATAM area, and a European distribution network.

03

Range of solutions

Videomenthe has this unique positioning making the company very singular amongst its competitors and in the French market. Both distributor and editor, the company integrates the distributed solutions into its cloud-based portal Eolementhe@.

As a Value Added Reseller, Videomenthe resells file-based media processing solutions and provides services such as Set-up, Configuration, Support and Training for:

- **Harmonic:** transcoding farms
- **Capella Systems:** transcoding farms
- **X-dream-media:** plugins and Web GUI for WFS

- **Minnetonka and Jünger**: loudness, measure, analysis and correction
- **EZTfiles**: subtitles management and positioning
- **Civolution/NexGuard**: watermarking solution
- **Interra Systems**: file-based quality control solution – exclusive reseller in France, reseller in French speaking countries.
- **Signiant**: performing solution for file transfer-over-IP, Media Shuttle, Flight and other tools

As an editor, two cloud-based solutions:

Eolementhe@, the company's key solution

As a kind of a “market place” in the cloud of file-based media processing solutions, Eolementhe@ gathers these distributed solutions into a single interface and allows the users to create several media workflows. The entire very friendly framework, is designed by Videomenthe in order to make these tools easier-to-run.

Released in 2015, the Videomenthe's SaaS portal targets TV channels, Post-Production & Production houses, journalists, SVOD, VOD platforms, advertising content platforms, etc.

VideomentheCloud provides customized portals which are accessible via login/password for sending content over IP, or making content available on a dedicated storage in the VideomentheCloud hosted in France. Files can be uploaded/downloaded by either authorized administrators or users, and either stored or erased after transfer, depending on your needs.

04

Our credo in a few words

Provide high-range expertise and support in IT, broadcast and cloud solutions.

Design professional web-based platforms, friendly and easy-to-use.

Facilitate a hybrid approach: combine on-premises and cloud-based solutions.

Offer innovative technical and commercial models fitting all client's workflows.

Promote content sharing methods and collaborative work.

05

Some references



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